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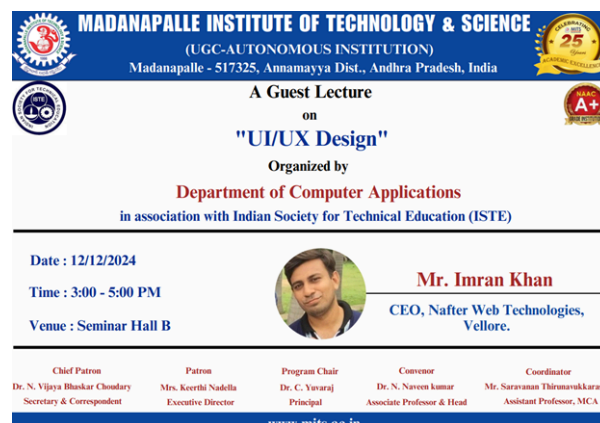

MITS Communication/Report on Guest Lecture/Department of MCA/12.12.2024.

From Vice Principal Administration <viceprincipaladministration@mits.ac.in>
Date Fri 12/20/2024 5:30 PM

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A Report on
Guest Lecture titled
"UX/UI Design"
Organised by
Department of Computer Applications
in association with ISTE
on 12.12.2024

Report Submitted by: Mr. Saravanan Thirunavukkarasu, Assistant Professor, Department of Computer Applications.

Resource Person Details: Mr. Imran Khan, CEO, Nafter Web Technologies, Vellore.

Participants: I & II Year MCA (120 students including ISTE memberships)

Mode of Conduct: Offline

Time: 3:00 - 5:00 PM

Venue: Seminar Hall- B

Report Received on 17.12.2024.

Department of Computer Applications (MCA) has organised a guest lecture on "UX/UI Design" for I MCA (2024 Admitted) students on 12.12.2024 (Thursday) at the Seminar Hall B, MITS.

Objective:

This guest lecture aims to introduce the emerging concept of UX/UI Design for the web development and various IT solutions.

Program Details:

The program started with an introduction about the resource person to the audience by Mr. Saravanan Thirunavukkarasu, Assistant Professor, Department of Computer Applications, MITS. He has given a short note on Mr. Imran Khan, who holds the position of CEO, Nafter Web Technologies, Vellore. Enriched with his real IT experience, he is well known for his works with various projects and web development.

The session was handed over to Mr. Imran Khan by Dr. N. Naveen Kumar, Head of the Department, Department of Computer Applications, MITS, with his short speech about the resource person and the importance of learning new things daily.

Guest Lecture:

The resource person gave his lecture on UX/UI Design with his presentation, and the contents are given below:

- UX design focuses on the interaction that a human user has with everyday products and services. The goal of UX design is to make using these products and services, both digital or physical, easy, logical, and fun.

- UI designers are focused on visual touchpoints that let users interact with a product. This can include typography, color palettes, buttons, animation, and other imagery. Think about all the things you might do on an app – slide to delete, pull down to refresh, enter text, etc.
- User interface can also refer to other interfaces:
- Voice-controlled interfaces (i.e. Siri, Alexa, and Google Assistant.)
- Voice user interfaces (VUI's) are currently improving the user experience, making it easier and faster for users to get the information they need or complete certain tasks. However, for the purposes of this article, we're sticking to digital interfaces (screens).

To sum up, UI designers are graphic designers whose aim is to create product interfaces that delight users aesthetically while allowing them to easily complete a task.

Outcome:

Based on the information provided by the resource person, the outcome of the guest lecture for the students appears positive.

The key elements mentioned that,

What skills do UX designers need?

- Can able to execute all visual design stages from concept to final hand-off to web developers
- Create wireframes, storyboards, user flows, site maps in the process of web development.

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- **Concluding session:**

The concluding session and the vote of thanks given by Mrs. Suganya. S, Assistant Professor, Department of Computer Applications.

With regards,
Dr. C. Kamal Basha, **M.E., Ph.D.**
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